



# BECOME A VENDOR OR EXHIBITOR!

**Kernersville Parks & Recreation** is excited to offer a **5K Pumpkin Run & 1-Mile Run/Walk** on October 22, 2016 in Fourth of July Park. The purpose of this event is to raise community awareness about health & safety while supporting the efforts of Kernersville Parks & Recreation. The event incorporates a Halloween Theme and you are invited to join us in costume to inspire, inform and support Kernersville Parks & Recreation in our efforts to inspire our community to pursue a healthier lifestyle by becoming a vendor or exhibitor at the **Pumpkin Run Health & Safety Expo**.

**5K & 1M RUN/WALK**  
**SATURDAY, OCTOBER 22, 2016**  
**Health & Safety Expo**

**FOURTH OF JULY PARK—All Ages**

Your participation in the Health & Safety Expo will provide a great opportunity to promote your business or organization while supporting health and safety programs through Kernersville Parks & Recreation.

Our goal is to have 200 people of all ages registered for the run/walk. To help us meet this goal, and ensure a successful event, we ask you to invite family and friends to participate. **[www.toknc.com/pr](http://www.toknc.com/pr)** has all the details about the event, including how to register.

You are encouraged to provide promotional giveaways, coupons, interactive activities for children, health screenings, etc. at your booth, and there will be drawings for prizes in the Expo area that you can support through your donation/contribution. Applications will be taken on a first come-first served basis and will be vetted to ensure diversity of the booths. To ensure your spot, return your completed application and applicable fee as soon as possible.

***The deadline to submit applications is October 14, 2016.***

**"We're How You Play"**  
***Kernersville***  
**Parks & Recreation**



## Questions?

For more information, please contact:

Brandi Lineberry, 336-992-0806 or [blineberry@toknc.com](mailto:blineberry@toknc.com).



## VENDOR/EXHIBITOR RULES & CONDITIONS

**Booth Space/Assignment:** Each booth space will be approximately 10'x10', outdoors, with a 6' table and two chairs (while supplies last). Bring your own tent if you wish. Booth assignments will be provided on-site on the morning of the event. All vendors/exhibitors must check-in with the Expo Check-in Attendant upon arrival.

**Booth Signage:** Vendors/Exhibitors are responsible for their own signage/banners.

**Setup:** The Expo will be open to the public from 7:45-10:30 am. All booths must be set up by 7:30 am and must remain open during the entire duration of the Expo. Vehicles will be allowed to off-load materials from 6:30-7:15 am only and must be removed from the Expo area within Fourth of July Park by 7:30 am. There will be a designated parking area for vendors/exhibitors' vehicles during the expo.

**Staffing of Booth:** One representative is required to stay at your booth at all times to maintain the professionalism of the event. Kernersville Parks & Recreation is NOT responsible for lost, damaged or stolen items belonging to the exhibitor/vendor.

**Breakdown:** Breakdown may begin after 10:30 am and should be completed by 11:30 am. Vehicles will be allowed into the Expo area only after Parks & Recreation staff determine that pedestrian traffic has subsided sufficiently to permit safe movement of vehicles.

**Booth Displays:** Kernersville Parks & Recreation has the sole and final discretion to determine the appropriateness of a vendor/exhibitor's booth display relative to the Pumpkin Run event. Kernersville Parks & Recreation reserves the right to reject any organization whose signage, displays or other decorations are deemed inappropriate for a family event.

- Electricity is available at the event, at an additional cost.
- The only animals allowed in the expo area are dogs on a leash, and under the control of the owner at all times, and service animals.
- You are encouraged to:
  - Decorate your booth and dress up, in keeping with the Halloween theme
  - Provide giveaway items, coupons and/or samples
  - Offer Health Screenings
  - Engage participants in booth activities, surveys, etc. to promote healthy behaviors & active lifestyles.

**Thank you!**



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**BOOTH APPLICATIONS FOR PUMPKIN RUN EXPO**

Applications will be considered on a first-come, first served basis. Kernersville Parks & Recreation reserves the right to choose all vendors/exhibitors to ensure appropriateness and diversity in services and items offered. If your application is not accepted, you will be notified immediately. **The Pumpkin Run is a rain or shine event. No refunds if your application is accepted. Deadline for applications/fees is October 14, 2016.**

TYPE OF VENDOR/EXHIBITOR	FEE	# OF SPACES NEEDED	AMOUNT DUE
Nonprofit Exhibitor	\$20		\$
Commercial Vendor— (both sales & no sales)	\$40		\$
Prize Contribution of \$10 or more? <i>(Financial donations are welcome. All contributions will receive verbal recognition when the drawing takes place and written recognition on the Expo prize list.)</i>	YES or NO  (circle one)	What is it? (& thank you!)	N/A
<b>TOTAL AMOUNT</b>			\$

<b>BUSINESS/ORGANIZATION NAME:</b>		
MAILING ADDRESS:		
CITY :	STATE :	ZIP:
CONTACT PERSON & DAYTIME PHONE #:		
E-MAIL:		

**PAYMENT INFORMATION**

◇ **Check:** Maybe payable to "Town of Kernersville" and mail check & completed application to:

**Kernersville Parks & Recreation**  
**Pumpkin Run**  
**PO BOX 728, Kernersville, NC 27285**

◇ **Credit Card:** Mail application into the address provided above, or send application via e-mail to [blinberry@toknc.com](mailto:blinberry@toknc.com) and call 336-992-0806 with Credit Card info.

**Agreement & Waiver of Release/Liability**

In Consideration of my participation in the aforementioned Kernersville Parks & Recreation program or activity (including traveling), I hereby discharge and release the Town of Kernersville, the Parks and Recreation Department, and any and all employees or volunteers thereof all claims of any kind or nature whatsoever arising out of the actions of the above said employees or agents to the extent allowed by law. I have informed the Parks and Recreation Department's Staff of any physical conditions that may hinder my participation in the program/activity. I give permission for the free and unrestricted use of my picture in any telecast broadcast or written account of this program.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_